

NOTHING BEATS FRESH TASTE,
TOO FRESH TO BE TRUE





About Us

Mashreq for Business Development is a company founded on an accumulation of 55 years of experience in the food ingredients and FMCG market in Egypt.

Bab El Sham is one of Mashreq's own brands, a brand that based its philosophy on "nothing beats fresh taste". Bab El Sham started with a wide range of spices and herbs in the shop-in-shop counters concept. In 2016 Bab El Sham's packed range, single ingredient and creative spice mixes, was launched and now is a leading well renowned brand in the Egyptian market.

The name "Bab El Sham" comes from a historical market in Damascus. Throughout history this market offered the best spices and seasonings brought in from every corner of the world, and that's what Bab El Sham strives to achieve.

Bab El Sham aims to cater to housewives with a creative range of premium quality, freshly ground single ingredient spices and spice mixes, that helps them to spark their creativity in the kitchen and to bring joy to each member of their families; because good food is never about cooking fancy and complicated, but rather about cooking with passion and real fresh ingredients.

**All Bab el sham spices and spice mixes go through an effective Food safety analysis and measures.

The Team

Our level of commitment is demonstrated daily in our efforts to provide high quality product and service level tailored to the customer wants and to meet their needs.



Our Certificates



The Factory

In our facility, we strictly abides to the GMP and hygiene regulations, thus, delivering a world class standard product qualified to compete in different markets worldwide.



The Lab

Our rigid Raw materials inspection, continuous in process inspections and final functionality test ensure that our products complies with the customers standards



ہتقرمش تشانکی Chunky






Coat..Soak..Shake

All Natural Ingredients .. No MSG

Homemade
Perfect Crunch in
3 STEPS



Chunky

Item Name	Sachet/Display Box	Display Box/ Carton	Carton	
			Net	Gross
Chunky Regular 	100g x 12 PCS	6	7.20	8.44
Chunky Medium 	100g x 12 PCS	6	7.20	8.44
Chunky Spicy 	100g x 12 PCS	6	7.20	8.44

Spice Mixes

Bab El Sham's Spice Mixes is a range of blends of flavorsome freshly ground spices, with no artificial additives, that helps housewives who want to update their current menus by either trying new ingredients in traditional dishes or creating creative masterpieces. This range is carefully selected to help housewives to create the highest levels of flavors in their dishes, in order to fill their homes with delicious food and love.






Item Name	Sachet/Display Box	Display Box/ Carton	Carton	
			Net	Gross
7 Spices	45g x 12 PCS	6	3.24	4.14
Chicken Spices	40g x 12 PCS	6	2.88	3.78
Meat Spices	40g x 12 PCS	6	2.88	3.78
Kabsa Spices	45g x 12 PCS	6	3.24	4.14
Potato Spices	40g x 12 PCS	6	2.88	3.78
Kebda Spices	35g x 12 PCS	6	2.52	3.42
Dokka	35g x 12 PCS	6	2.52	3.42
Seafood Spices	30g x 12 PCS	6	2.16	3.06
7 Syrian Spices	40g x 12 PCS	6	2.88	3.78
Zaatar Mahwajj	40g x 12 PCS	6	2.88	3.78
The Perfect BBQ	40g x 12 PCS	6	2.88	3.78












Packed in handy zipper/easy open pouches to keep the spices fresh



Single Ingredient Spices

Bab el sham's single ingredient range contains fourteen essential freshly ground spices and dried herbs.







Item Name	Sachet/Display Box	Display Box/Carton	Carton	
			Net	Gross
Black Pepper Powder 	45g x 12 PCS	6	3.24	4.14
Cumin Powder 	45g x 12 PCS	6	3.24	4.14
Chili 	45g x 12 PCS	6	3.24	4.14

Item Name	Sachet/Display Box	Display Box/Carton	Carton	
			Net	Gross
Coriander Powder 	50g x 12 PCS	6	3.60	4.50
Garlic Powder 	45g x 12 PCS	6	3.24	4.14
Paprika 	45g x 12 PCS	6	3.24	4.14
Curry 	45g x 12 PCS	6	3.24	4.14
Thyme 	20g x 12 PCS	3	0.72	1.29
Parsley 	20g x 12 PCS	3	0.72	1.29
Basil 	20g x 12 PCS	3	0.72	1.29
Dried Onion Powder 	40g x 12 PCS	6	2.88	3.78
Bay Leaves 	5g x 12 PCS	6	0.36	1.26
Turmeric 	45g x 12 PCS	6	3.24	4.14
Ginger 	45g x 12 PCS	6	3.24	4.14

Jars Family Size

Item Name	Jars/Carton	Carton	
		Net	Gross
Parsley 	75 gram x 12 Jar	0.9	1.54
Thyme 	75 gram x 12 Jar	0.9	1.54
Basil 	75 gram x 12 Jar	0.9	1.54
Paprika 	200 gram x 12 Jar	2.40	3.04
Onion Powder 	250 gram x 12 Jar	3.00	3.64
Potato Spices 	250 gram x 12 Jar	3.00	3.64
Syrian Spices 	250 gram x 12 Jar	3.00	3.64
7 Spices 	250 gram x 12 Jar	3.00	3.64
Sumac 	200 gram x 12 Jar	2.40	3.04
Zaatar Mahwaj 	200 gram x 12 Jar	2.40	3.04
Meat Spices 	250 gram x 12 Jar	3.00	3.64



Item Name	Jars/Carton	Carton	
		Net	Gross
Chicken Spices 	150 gram x 12 Jar	1.80	2.44
Sea Food 	150 gram x 12 Jar	1.80	2.44
Kebda Spices 	250 gram x 12 Jar	3.00	3.64
Dokka Spices 	250 gram x 12 Jar	3.00	3.64
Kabsa Spices 	200 gram x 12 Jar	2.40	3.04
BBQ Spices 	250 gram x 12 Jar	3.00	3.64

Spice Grinders

Bab El Sham's extra fresh line is a range of essentials and creative whole blends with high-quality standard ingredients packed in grinders. Just with a simple twist, all the aromatic volatile oils will be released, so that housewives can add robust flavor and strong aroma in their artful dishes.



Item Name	Weight/PC
Chicken Seasoning	50g
Grilled Meat Seasoning	35g
Indian Seasoning	50g
African Spicy Blend	55g
Black Pepper	50g
Salt & Pepper	60g
Seasalt	95g
White Pepper	55g















Spice Shakers

Item Name	Shaker/Tray	Display Box/ Carton	Carton	
			Net	Gross
Black Pepper Powder 	45g x 12 PCS	4	2.16	3.46
Cumin Powder 	40g x 12 PCS	4	1.92	3.22
Curry 	45g x 12 PCS	4	2.16	3.46
Garlic Powder 	50g x 12 PCS	4	2.40	3.70
Paprika 	40g x 12 PCS	4	1.92	3.22
Dried Onion Powder 	55g x 12 PCS	4	2.64	3.94

String Pouches

Item Name	Sachet/Display Box	Display Box/ Carton	Carton	
			Net	Gross
Black Pepper Powder 	15g x 24 PCS	6	2.16	2.80
Cumin Powder 	15g x 24 PCS	6	2.16	2.80
Chili Powder 	15g x 24 PCS	6	2.16	2.80
Coriander Powder 	15g x 24 PCS	6	2.16	2.80
Garlic Powder 	15g x 24 PCS	6	2.16	2.80
7 Spices 	15g x 24 PCS	6	2.16	2.80
Dried Onion Powder 	15g x 24 PCS	6	2.16	2.80
Chicken Spice 	15g x 24 PCS	6	2.16	2.80
Meat Spice 	15g x 24 PCS	6	2.16	2.80
Turmeric 	15g x 24 PCS	6	2.16	2.80



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